



Website Content Information Form

Name of the Business:

Address:

Key Contact(s):

Phone:

E-Mail:

Decision Maker:

Do you currently have a website? (if yes, do you want a new one? or re-design current one?)

What is your timeframe for the website?

How long have you been in business?

What is the nature of your business?

How would you describe your customer?

What do you want your customers to know about you?

What do you want the website to do for you?

Site Information

Do you have a domain name?

Do you need a logo designed?

Do you have specific colors to use?

Do you have pictures to put on-line?

How many?

Do you have products to sell?

Do you want to sell on-line?

Do you want an on-line catalog?

Do you want e-commerce?

Do you want to capture customer information?

Do you have a favorite website to model yours after?

Who is your competition?